

# Content Management Solutions

DataGlyphics content management solutions allow you to turn your public-facing Web site into a truly enterprise-wide solution.

www.datag.com

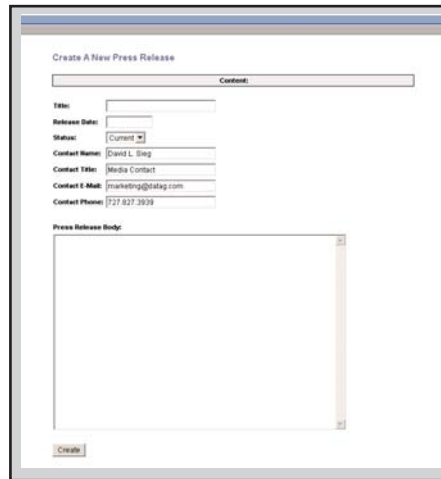
Technology  
that means  
Business

### Content Editor::

Content Editor enables authorized users to manage, update and edit specific site content with no HTML or programming knowledge. Featuring granular security controls, Content Editor ensures that users only have editorial control over their content. For example, your marketing director can assume full responsibility for news, collateral materials and events while your HR director can control all employment opportunities and applicant information... and so on. Distributing content management to the appropriate personnel minimizes the workload on your IT Department.

Content Editor is very easy to use. If you can complete a typical online form, you can manage your site's content. For simple WYSIWYG HTML editing, it features an in-line rich text-editing tool that is similar to most word processing applications. To ensure consistency across your site, Content Editor forces editors to adhere to a structured edit/review/approval process and places this content within the framework of the site automatically.

It also provides built-in version control capabilities that capture and track user change logs and enable you to rollback changes as needed.



### Features::

- No programming required
- Structured approvals
- Track change logs
- Edit content on-the-fly
- Multilingual capabilities

### LiveEDIT::

For content-heavy sites that require constant content management, DataGlyphics offers its innovative LiveEDIT solution. LiveEDIT allows you to access your public Web site and edit content on-the-fly - with no HTML or programming experience needed. With LiveEDIT, you can immediately see how changes to multiple pieces of content will impact the layout of the site.

When an authorized user visits his/her public Web site, they are presented with a "Switch to Edit Mode" button [not visible to regular site visitors]. By clicking the button, they can make live edits to the layout and site content using WYSIWYG tools. Once edits are made, they are visible in full preview mode prior to publishing. LiveEDIT is also secure. It provides full version control and the ability to rollback changes.

### fluentC::

Before fluentC, it was virtually impossible to develop a database-driven site in multiple languages. fluentC is a single engine that is integrated with dImEx to enable multiple language selection by site visitors. Now you can offer one database-driven site for a different set of users that are online at the same URL at the same time.

### DG.Its [link transfer system]::



As of yet, database-driven Web content is not searchable by the leading search engines. Enter DG.Its - a proprietary solution for exposing your otherwise hidden database-driven site content to search engines. DG.Its automatically transforms dynamic content into a simple HTML-based extension that enables spider indexing. The component includes advanced algorithms to manage and organize links on these gateway pages, and while it enables searching of protected content, DG.Its prevents anonymous users from accessing it. The end result - you're offering more content to searching spiders and driving more traffic to your site.

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