Data Sheet::

eCommerce Solutions

DataGlyphics ecommerce solutions are developed around your specific business requirements. And each solution is designed to deliver quick and substantial ROI.

www.datag.com

Technology
that means
Business

Commerce Solutions::

If you sell a product or service online, DataGlyphics' commerce solutions can help you capture greater competitive advantage. It starts with the storefront. Based on your business needs, DataGlyphics will design a Web store that automates your entire online selling process.

DataGlyphics storefronts are dynamic, database-driven solutions that allow you to manage product images, descriptions, pricing, availability and more. You can also complete transactions online by seamlessly accepting credit card payments and providing UPS shipping integration.

Dynamic commerce solutions also allow you to create and manage coupon and discount programs, and you can establish customer-specific pricing parameters that are database-driven and secure. Integrated online up-selling is another possibility. You can associate related products or packages with purchased items and offer these suggested up-sells prior to checkout. And the entire up-sell is automated.

eMarketing is another critical step in the sales cycle, and since DataGlyphics' commerce solutions are integrated with MailMan and Contact Manager -- your sales and marketing teams can easily create, run and manage highly-targeted marketing campaigns.

With these integrated solutions, you'll capture and track valuable sales leads and customer data to create a complete view of each customer history from initial contact through signed contract.

Features::

Custom storefronts

Online product catalogs

Order management

Customer-specific pricing

Credit card billing

Order Management::

DataGlyphics commerce applications are tightly integrated with your enterprise applications and linked to financial institutions via Automated Clearing House [ACH] to deliver reliable order processing.

Accurate inventory information is critical to satisfying order fulfillment and promise dates -- and DataGlyphics order processing solutions can be integrated with your ERP applications to provide real-time inventory availability. If your business takes you overseas, DataGlyphics order management also performs real-time currency conversion for accurate billing in multiple currencies.

With Web-based order management systems, your sales staff can create one database to track and review customer order histories. And because the system is Web-based, your customers can also logon to view their information. This helps expedite billing issue resolution for your customers, 24 x 7. Order status email notifications are also generated and sent automatically for each online order received.

Project Management::

Collaboration is key. And DataGlyphics' Web-based Project Planner enables seamless communication with vendors across traditional software, geographic and time zone barriers.

Project Planner features a truly distributed architecture for use across multiple sites and with remote employees, partners, distributors, customers, etc. It enables you to follow projects throughout their entire lifecycles, and it can be integrated with DataGlyphics' proprietary Time Tracker application to provide accurate, detailed project billing.

300 First Avenue South
Third Floor
St. Petersburg FL 33701

ph:: +1.727.827.3939
em:: info@datag.com

DataGlyphics